



Fact Sheet

- Destination:** Located 35 miles from San Francisco, the Tri-Valley is a region in California's East Bay Area known for its award-winning wine country, globally inspired cuisine and rich cultural history.
- Counties:**
- Alameda
 - Contra Costa
- Cities:**
- Danville: The Town of Danville's adorable downtown offers the perfect blend of upscale amenities and small-town charm. The town hosts an array of events throughout the years from Farmers' Markets to street fairs to the famous lighting of the Old Oak Tree. Movie buffs will recognize Bridges, the restaurant made famous by a scene in the movie, "Mrs. Doubtfire" (1993).
 - Population: 44,605 (2019), 18.08 sq. miles
 - Popular attractions:
 - Blackhawk Museum
 - Museum of the San Ramon Valley
 - Mt. Diablo State Park access
 - Dublin: One of the fastest growing cities in California, Dublin is home to some of the best ethnic cuisine in the Bay Area. From Afghan to Indian, Thai to Chinese, you'll question your GPS when you treat your taste buds to the many authentic restaurants that abound in "America's Backyard." Come see for yourself why Dublin was voted one of the best places to live in America.
 - Population: 61,240 (2019), 15.23 sq. miles
 - Popular attractions:
 - The Wave waterpark
 - IMAX movie theater complex
 - Camp Parks Military Museum
 - Livermore: The City of Livermore is home to geniuses, cowboys and wine aficionados. Downtown Livermore is an award-winning example of a revitalized city center filled with live entertainment, fun restaurants and one-of-a-kind shops. Try a tour on an electric bike and don't forget to do some paddle boarding around Lake Del Valle while you're here.
 - Population: 89,699 (2019), 26.45 sq. miles
 - Popular attractions:
 - Livermore Wine Country
 - Bankhead Theater
 - SF Premium Outlets
 - Pleasanton: The City of Pleasanton embodies the perfect example of "Local California" with its walkable downtown, al fresco dining, boutiques on board sidewalks, and Meadowlark Dairy--the only drive-thru stop on the award-winning Tri-Valley Ice Cream Trail. The welcoming banner over Main Street, in front of the Museum on Main, is the perfect spot to snap a photo.
 - Population: 81,717 (2019), 24.27 sq. miles
 - Popular attractions:
 - Hiking Pleasanton Ridge
 - Museum on Main

■ Saturday Farmers' Market

Common Driving Distances: Drive times in the San Francisco Bay Area fluctuate depending upon the hour of the day. Weekday morning and evening commute times (7:00 a.m. – 9:00 a.m. and 4:00 p.m. – 6:00 p.m.) will increase drive times throughout the Bay Area.

From	Miles	Time (Non-commute)	Additional Time (Commute)
San Francisco	33	45 minutes	Up to 30 minutes
Napa	57	70 minutes	Up to 40 minutes
Sacramento	88	90 minutes	Up to 30 minutes
Silicon Valley	30	40 minutes	Up to 20 minutes
Monterey	95	2 hours	Up to 30 minutes

Air Service:

- Oakland International Airport (OAK)– 19 miles
- San Jose International Airport (SJC)– 31 miles
- San Francisco International Airport (SFO)– 37 miles

Transportation: Bay Area Rapid Transit System (BART) is the leading transportation system with convenient stops in Dublin and Pleasanton directly from San Francisco and Oakland airports.

Climate: The average daytime temperature is 68 degrees, although it can top 100 degrees during the peak summer months. Most of the year is sunny, but winter does bring showers. The mountain ranges (altitude 335-480 feet above sea level) surrounding the Tri-Valley have been known to get a snow dusting or two during the winter.

Lodging: The Tri-Valley offers a variety of limited, boutique, extended-stay and full-service lodging options with 80% of rooms certified “Clean + Safe” by the California Hotel & Lodging Association.

- 40 hotels / 4000 rooms
- Hilton, Marriott and Hyatt properties
- No parking fees / No resort fees
- Site tours, RFP liaison, guest speakers
- Sponsorships available

Dining: More than 175 restaurants offering dishes from every culture make the Tri-Valley a foodie’s paradise with options for fine dining, fast casual and everything in between.

Wineries: Livermore Valley Wine Country, one of California’s oldest wine growing regions, encompasses 55 wineries and tasting rooms and prides itself on its high-quality wine, friendly winemakers and viticultural ingenuity.

Food & Beverage Trails:

- Livermore Valley Wine Trail (55 vineyards) and Wine Trolley
- Tri-Valley Beer Trail (19 stops) & Blue Brew Bus
- Ice Cream Trail
- Caffeine Trail

- Outdoor Activities:**
- Lake Del Valle Boating & Trails
 - Pleasanton Ridge Park
 - Las Trampas
 - Ironhorse Trail (33 miles of walkable/bikeable “track”)
 - Mt. Diablo Observation Tower
 - Rock City and hiking trails

- Art, Museums and Shopping:**
- San Francisco Premium Outlets (180 shops, restaurants)
 - Downtown Boutique Shopping and Dining
 - Blackhawk Auto Museum
 - Art Mural Walks
 - Bankhead Theater

Hotel Event Spaces: A combined 76,000 sq. ft. of indoor meeting space plus numerous outdoor gathering areas provide endless opportunities for effective on-site group meetings.

Hotel	Rooms	Square Feet
DoubleTree by Hilton	294	17,410
Pleasanton at the Club Four Points by Sheraton Pleasanton	214	9,198
Holiday Inn Dublin	234	8,996
Marriott Pleasanton	242	8,748
AC Hotel Pleasanton	170	3,718

Alternative Event Spaces: The Tri-Valley’s wide open spaces support unique indoor and outdoor non-traditional venues including historic vineyards, event centers, country clubs, museums and more.

- Alameda County Fairgrounds (95,000 ppl)
- Blackhawk Museum (1,200 ppl)
- Shrine Event Center (950 ppl)
- Casa Real at Ruby Hill Winery (550 ppl)
- Palm Event Center in the Vineyard (450 ppl)
- The Event Center at Wentle Vineyards (450 ppl)

About Visit Tri-Valley

Visit Tri-Valley represents the award-winning wineries, vibrant culinary and cultural arts scene, hotels and lodging, brew pubs and retailers within the cities of Danville, Dublin, Livermore and Pleasanton. With creative itineraries like the wine trail, beer trail, ice cream trail and caffeine trail, there is a plethora of activities for locals and visitors alike. More information about Visit Tri-Valley can be found at www.visittrivalley.com.

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