Clear Space

To maintain impact and legibility, always preserve clear space around the Tri-Valley logo equal to the height and width of the letter "V" in the Tri-Valley logo. This buffer ensures the mark never feels cramped or compromised by nearby elements. No text, imagery, or design distractions should intrude within this protective zone. Let it breathe.

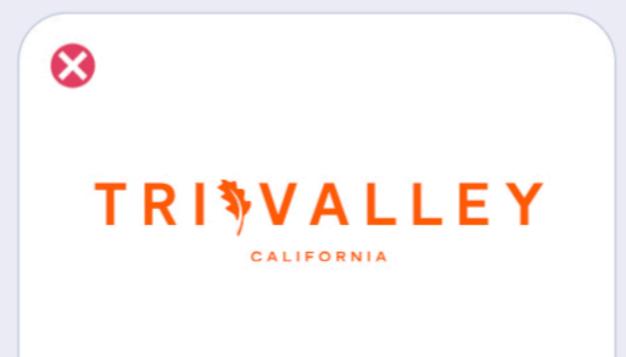*Clear Space = Height and Width of the letter "V" of the logo*

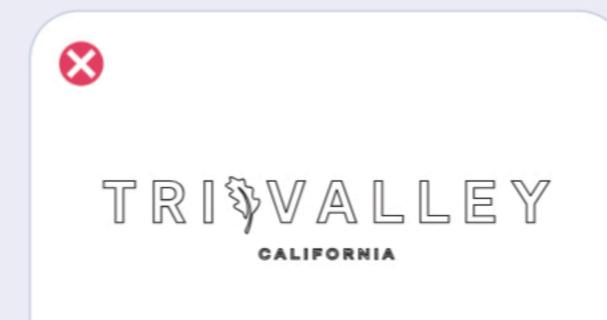*Clear Space = Half the Height and Width of the icon in the logo*

TRIVALLEY

Incorrect Usage

The Tri-Valley logo is a core brand asset — treat it like it matters. Do not change its color, distort proportions, rotate, separate elements, or add outlines, shadows, effects, or gradients. Avoid combining it with other shapes or patterns. The logo should always appear clean, bold, and unaltered. Consistency = credibility.

DO NOT CHANGE COLOR

DO NOT CONVERT TO OUTLINES

DO NOT ADD SHADOWS

DO NOT ROTATE OR TILT
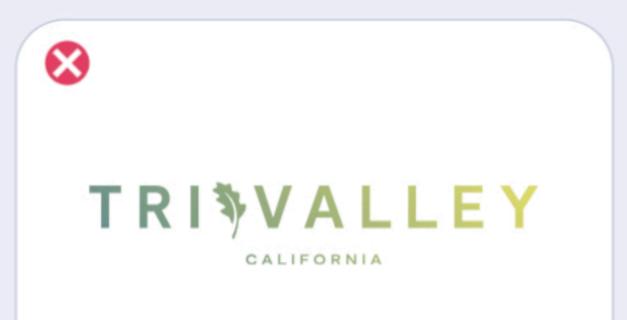

DO NOT COMBINE OTHER ELEMENTS

DO NOT ADD EFFECTS

DO NOT MOVE THE ICON

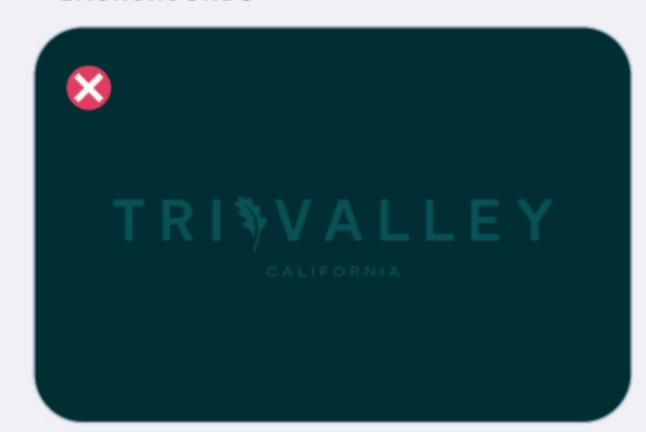
DON'T USE GRADIENTS

DO NOT PLACE ILLEGIBLY ON IMAGERY

Incorrect Contrast

Maintain contrast and proportion to protect logo visibility and brand impact. Do not place the Tri-Valley logo on low-contrast backgrounds, shrink or enlarge it disproportionately, or crop it offscreen. Every use should be clear, legible, and intentional — if the logo's hard to see, it's not working. Let boldness and clarity lead.
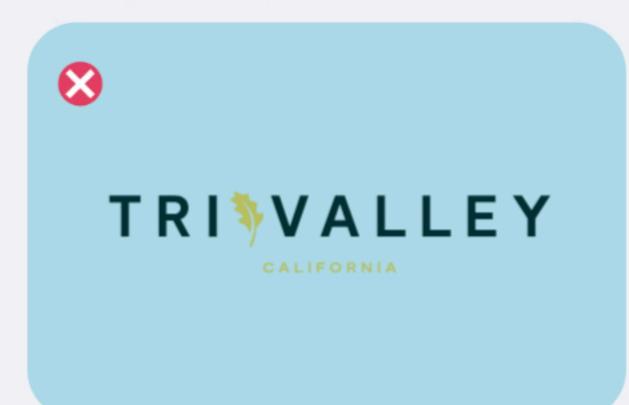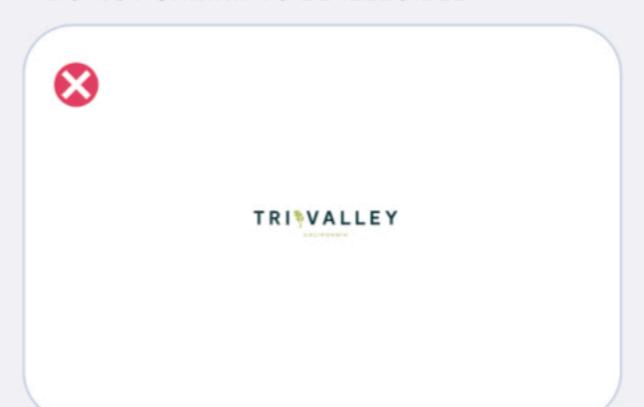
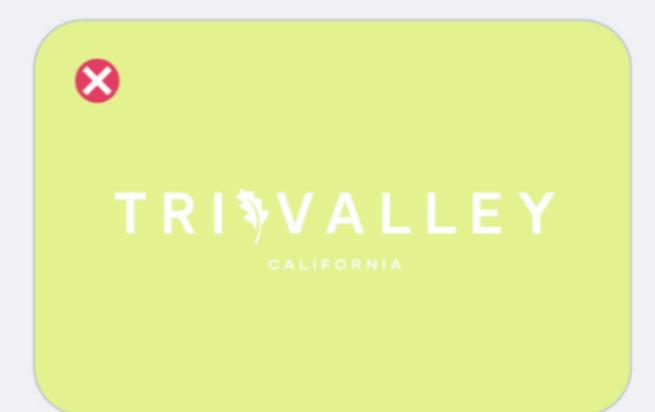**DO NOT USE A DARK LOGO ON DARK BACKGROUNDS**

DO NOT PLACE THE LOGO ON BACKGROUND WITH SIMILAR HUES

DO NOT USE A WHITE LOGO ON LIGHT BACKGROUNDS

DO NOT ENLARGE DISPROPORTIONATELY

DO NOT SHRINK TO BE ILLEGIBLE

DO NOT CUT OFF THE WIDTH